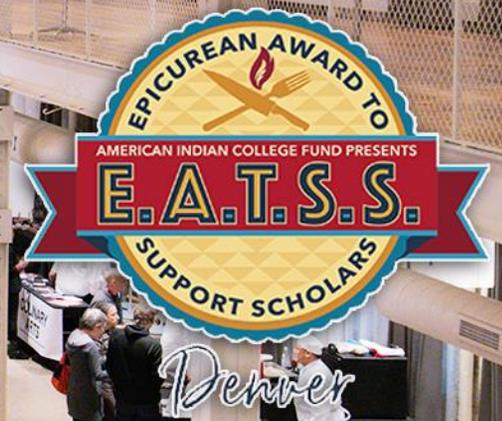




AMERICAN INDIAN  
COLLEGE FUND  
EDUCATION IS THE ANSWER



## Denver E.A.T.S.S.

[www.collegefund.org](http://www.collegefund.org)

The American Indian College Fund's Epicurean Award to Support Scholars (E.A.T.S.S.) event is a Native-inspired, top-chef showcase. After great success at our inaugural event in Minneapolis, we have decided to take this unique event nationwide with our next in the E.A.T.S.S. series taking place in our hometown, the Mile High City. Four of the city's best chefs will test their culinary prowess by creating a signature dish incorporating traditional indigenous ingredients. Guests will enjoy libations as they sample the delectable dishes prepared by our chefs and traditionally inspired food prepared by the evening's host, Ben Jacobs (Osage), co-founder of Tocabe.

As our host, Ben will select the Indigenous ingredients to be featured in the dishes created. Like the American Indian College Fund, Ben wholeheartedly believes in the power of education and the potential of every Native student.

DATE | 9/17/2019

TIME | 5:30-8:00 PM

LOCATION | Mile High Station | 2027 Old West Colfax | Denver, CO 80204

## ABOUT THE AMERICAN INDIAN COLLEGE FUND:

As the nation's largest American Indian and Alaska Native (AIAN) education nonprofit organization, the College Fund is dedicated to increasing access to and success in education for the most educationally underrepresented segment of society. Fewer than 14% of American Indians have a college degree and the American Indian College Fund believes education is the answer. By providing nearly eight million dollars to scholarships for AIAN students each year, the College Fund is ensuring that equal education is a right, and not a privilege.

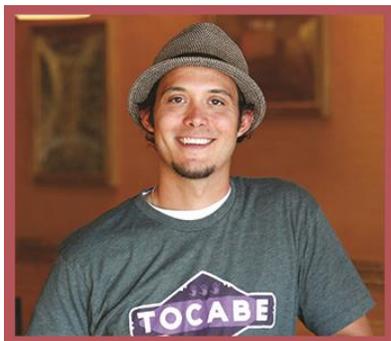
## MEDIA EXPOSURE:

The College Fund's newsletter is sent to more than 100,000 people nationally, and thousands of constituents receive or view our annual report each year. The College Fund's website has recently completed a full redesign and received over 1 million page views last year, with more than 300,000 unique users annually. Our social marketing and social media presence continues to undergo significant growth each year and enhances our direct marketing, branding, and communications. Our channels have garnered more than 147 million impressions, and our Facebook audience has grown by 15 percent as measured year over year.

## AUDIENCE:

Over 200 influential thought leaders in business, philanthropy and education will come together to honor our shared belief that American Indians deserve equity in education and the opportunity for a college degree.

## CELEBRITY CHEF AND HOST



### TOCABE'S BEN JACOBS

Ben Jacobs is a tribal member of the Osage Nation, and a co-founder of Tocabe. With two locations in Denver, a food truck and plans to open a third location, Tocabe is one of the country's largest Native American restaurant chains and the only American Indian owned and operated restaurant in Metro Denver. Tocabe expands on Osage family recipes to create a new and unique take on American Indian cuisine. Ben works to support Native food professionals and communities by using Native-made ingredients whenever possible. Tocabe has been recognized by the Food Network, Food & Wine, NY Times, The Atlantic and many others.

## SPONSORSHIP

	<b>PRESENTING SPONSOR \$25,000</b>	<b>OVERCOMING THE ODDS \$15,000</b>	<b>FULL SCHOLARSHIP \$10,000</b>	<b>REACHING FOR THE GOAL \$5,000</b>	<b>SEMESTER SUPPORT \$2,500</b>	<b>SUPPLIES FOR SUCCESS \$1,000</b>	<b>BEVERAGE SPONSOR IN-KIND</b>	<b>RESTAURANT SPONSOR IN-KIND</b>
Featured speaking opportunity at event	✓							
Prominent name and logo placement on website and on-site signage	Link to your website	Link to your website					✓	✓
Primary marketing position in advertising including social media, website, brochures, invitations, etc.	✓	✓	✓					
VIP Lounge reserved seating	✓	✓	✓	✓				
Program Inclusion	FULL-PAGE AD	1/2-PAGE AD	1/2-PAGE AD	1/4-PAGE AD	LOGO LISTED	NAME LISTED	1/4-PAGE AD	1/4-PAGE AD & CHEF BIO
Tickets Included	15 VIP TICKETS	10 VIP TICKETS	5 VIP TICKETS	5 VIP TICKETS	5 TICKETS	5 TICKETS	2 TICKETS	2 TICKETS