

Corporate Partnership Menu

Employee Engagement

- Day of Service
- TCU Tour

Marketing Opportunities

- TV/Radio Commercial
- Social media posts/videos
- Print ad
- Event Check Presentation

Public Relations Opportunities

- Press releases and story pitches to national, education trade press, local, business trade press, and Native news media
- Impact stories on students' lives and communities
- Case studies featuring the success of programs, students, etc. due to corporate sponsorship
- White paper mentions
- Annual report stories
 - College Fund annual report
- Videos featuring students
 - Student interviews
 - Student thank you videos for corporate events or corporate sites
- Quotes from corporation leadership in subject-specific articles
- Web site stories
- Corporate leader guest blogging for College Fund
- Radio/television interviews where possible
- Corporate communications
 - College Fund can create impact stories, student interviews for:
 - Corporate annual reports
 - Corporate newsletters
 - Presentations

Internships/Career Readiness Outreach

- Job Fair presence
- Online trainings/webinars
- Internship/job postings

Scholarships

- \$10,000
- \$25,000
- \$50,000
- \$100,000
- +\$100,000
- Multi-year scholarship

Event Sponsorships

- Annual Flame of Hope Gala
- Flame of Hope Luncheons
- Donor Driven Event at company headquarters