



AMERICAN INDIAN
COLLEGE FUND
EDUCATION IS THE ANSWER



NEW YORK EATSS EVENT

The American Indian College Fund is thrilled to host its fourth Epicurean Award to Support Scholars (EATSS) event!

During this fundraising and awareness event, a handful of New York's best chefs will test their culinary prowess by creating a signature dish incorporating Native American ingredients that are indigenous to the Northeast. While guests sample delectable dishes, culinary students from several tribally-controlled, accredited colleges and universities will discuss how they are revitalizing the use of these ingredients to preserve traditional Native American cuisine. In addition to great food, the New York EATSS event will also showcase Native American art, music, and dance. Join us in creating the ultimate experiential event!

DATE|APRIL 21, 2020

TIME|6:00-9:00 PM

PLACE|EXPO AT STARRETT-LEHIGH |255 11TH AVE. |NEW YORK, 10001

www.collegefund.org

TICKETS
\$125



*Includes Food,
Beer, & Wine*

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ABOUT THE AMERICAN INDIAN COLLEGE FUND

As the nation's largest Native American education nonprofit organization, the College Fund is dedicated to increasing access to and success in education for the most underserved segment of society. Only 14% of American Indians have a college degree, and the College Fund is committed to changing this fact. By providing financial aid and other support to more than 4,000 students annually, we are ensuring that equal education is a right and not a privilege.

MEDIA EXPOSURE

The College Fund's expansive national presence in print, television, social media, direct and electronic mail, and telephone channels garners 150 to 200 million impressions annually. Our audience consists of loyal donors and thoughtful consumers who align themselves with the organizations and brands that reflect their values -- typically men and women aged 34 to 65 highly interested in significantly supporting Native American students and communities. The College Fund creates thoughtful marketing campaigns based on extensive research, which allows us to respectfully acknowledge our generous sponsors and effectively reach target audiences so that together we can elevate the needs and potential of Indian Country.

ATTENDEES

Over 200 influential thought leaders in business, philanthropy and education will come together to honor our shared belief that American Indians deserve equity in education and the opportunity for a college degree.

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ELIZABETH RUSSELL

Manager of Corporate Partnerships
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SPONSORSHIP

| | PRESENTING SPONSOR \$25,000 | OVERCOMING THE ODDS \$15,000 | FULL SCHOLARSHIP \$10,000 | REACHING FOR THE GOAL \$5,000 | SEMESTER SUPPORT \$2,500 | SUPPLIES FOR SUCCESS \$1,000 | BEVERAGE SPONSOR IN-KIND | RESTAURANT SPONSOR IN-KIND |
|--|--------------------------------|---------------------------------|------------------------------|----------------------------------|-----------------------------|---------------------------------|-----------------------------|-------------------------------|
| Featured speaking opportunity at event | ✓ | | | | | | | |
| Prominent name and logo placement on website and on-site signage | Link to your website | Link to your website | | | | | ✓ | ✓ |
| Primary marketing position including social media, website, brochures, invitations, etc. | ✓ | ✓ | ✓ | | | | | |
| Program Inclusion | FULL-PAGE AD | 1/2-PAGE AD | 1/2-PAGE AD | 1/4-PAGE AD | LOGO LISTED | NAME LISTED | 1/4-PAGE AD | 1/4-PAGE AD & CHEF BIO |
| Tickets Included | 15 VIP TICKETS | 10 VIP TICKETS | 5 VIP TICKETS | 5 VIP TICKETS | 5 TICKETS | 5 TICKETS | 2 TICKETS | 2 TICKETS |

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